PROGRAM

Main Stage

08:00–09:30 Free Breakfast

10:00–10:20 DIGITAL DEMO DAY 2020 Welcome Ceremony
digitalub Team & Thomas Geisel, Mayor of Düsseldorf

10:25-10:55 Remixing ideas: The platform economy entering the industrial internet
Ramon Vollings, Speaker, cross-industry expert & ideaDJ

11:00–11:25 Corporate innovation power through M&A – an American phenomenon?
Marie-Helene Ametsreiter, Speedinvest

11:30–12:20 Expert Round: The battle for industry platforms: startups vs. tech
giants vs. traditional players Stephanie Noller, Ubirch | Thomas Fröhler,
Microsoft Deutschland GmbH | Jochen Busch, Vodafone Group Services |
Thomas Schulz, GE Digital | Marie-Helene Ametsreiter, Speedinvest

12:30–13:15 Exclusive live recording of the podcast "Handelsblatt Disrupt" with
Sebastian Matthes, Handelsblatt & Hendrik Brandis, EARLYBIRD

speedboat of Munich RE Group
David Petrik, relayar

13:55–14:15 Industry 4.0 – What Big Data tells us about today’s labor market and the
future of work
Dr. Annina Hering, Indeed.com

14:20–14:45 Disruptive hardware innovation made in Düsseldorf – Fireside chat with
Marcus Stahl, Co-Founder and Managing Partner – Boxine GmbH (tonies)

14:50–15:20 How to build tech startups with potential for world market leaders
Frank Thelen, Freigeist

Dr. Alex von Frankenberg, High-Tech Gründerfonds | Claas Heise, NRW.BANK |
Frank Thelen, Freigeist | Tanja Rosendahl, FIEGE Logistik

Startup Stage

11:00–11:30 Pitch Pre Finals, Group 1, Sophia Tran, DIGITALHUB.DE

11:40–12:00 How a classical chemical company and an AI start-up together defeat
legionella and develop a new business model with the help of
ChemLab NRW, Dr. Dirk Großmann, Keller & Bohacek GmbH & Co. KG &
Dipl.-Ing. Winfried Korb, SIASYS GmbH

12:10–12:40 Pitch Pre Finals, Group 2, Sophia Tran, DIGITALHUB.DE

13:10–13:40 Pitch Pre Finals, Group 3, Sophia Tran, DIGITALHUB.DE

13:50–14:05 Startup meets corporate – how the startup 100 Worte Sprachanalyse
benefits from TechBoost, Simon Tschürz, 100 Worte Sprachanalyse GmbH &
Tobias Lakämper, Telekom Deutschland GmbH

14:10–14:40 Pitch Pre Finals, Group 4, Sophia Tran, DIGITALHUB.DE

16:25–16:55 Startup Pitch Final, Sophia Tran, DIGITALHUB.DE

17:00–17:20 Fireside Chat: Startup Ecosystem NRW – the good, the bad and the future,
Minister Prof. Andreas Pinkwart & Sophia Tran, DIGITALHUB.DE

17:20–17:30 Award Ceremony Pitch Contest

17:30–21:00 AFTER SHOW PARTY enabled by
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<tr>
<th>Time</th>
<th>Session Title</th>
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<td>10:30-11:30</td>
<td><strong>Deep Dive Dome 1</strong></td>
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<td>Creating an Internet of Things application: How to connect your machines</td>
<td>Elisabeth Schloten, ECMB GmbH</td>
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<td>11:45-12:45</td>
<td><strong>Deep Dive Dome 2</strong></td>
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<td>Company valuation: What are start-ups worth?</td>
<td>Heike Snellen, KPMG AG</td>
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<td>13:00-14:00</td>
<td><strong>Deep Dive Dome 1</strong></td>
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<td>Industrial Tech Trends and our Startup Screening Approach,</td>
<td>Christian Guba, btov Partner AG, Julian Riebartsch, btov Partner AG</td>
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<td><strong>Deep Dive Dome 2</strong></td>
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<td>XR in action – Or how to solve the Ferrari problem powered by Medianetwork.NRW</td>
<td>Axel Steinkühle, EDFVR (First German Association for Virtual Reality)</td>
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<td>14:15-15:15</td>
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<td>Conversational AI demystified. Build your service-bot live on stage with almost no code.</td>
<td>Miriam Schröder, Cogniggy, Alexander Teus, Cogniggy</td>
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<td>Exploiting data treasures – experiencing the potential of modern data analytics tools</td>
<td>Amelie Metzmacher, RWTH Aachen</td>
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<td>15:30-16:30</td>
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<td>The most important insights when dating with data</td>
<td>Felix Schröder, Gründerallianz Ruhr, Christoph Mertens, IDGA</td>
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<td><strong>Deep Dive Dome 2</strong></td>
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<td>Spice up your Start-up</td>
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